

South Shore • Cape Cod • South Coast • Rhode Island

# Coastal

## HOME LIFE

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**The Cottages at  
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**Real Estate**

Cape Cod, Nantucket  
& Martha's Vineyard

**Marketplace**

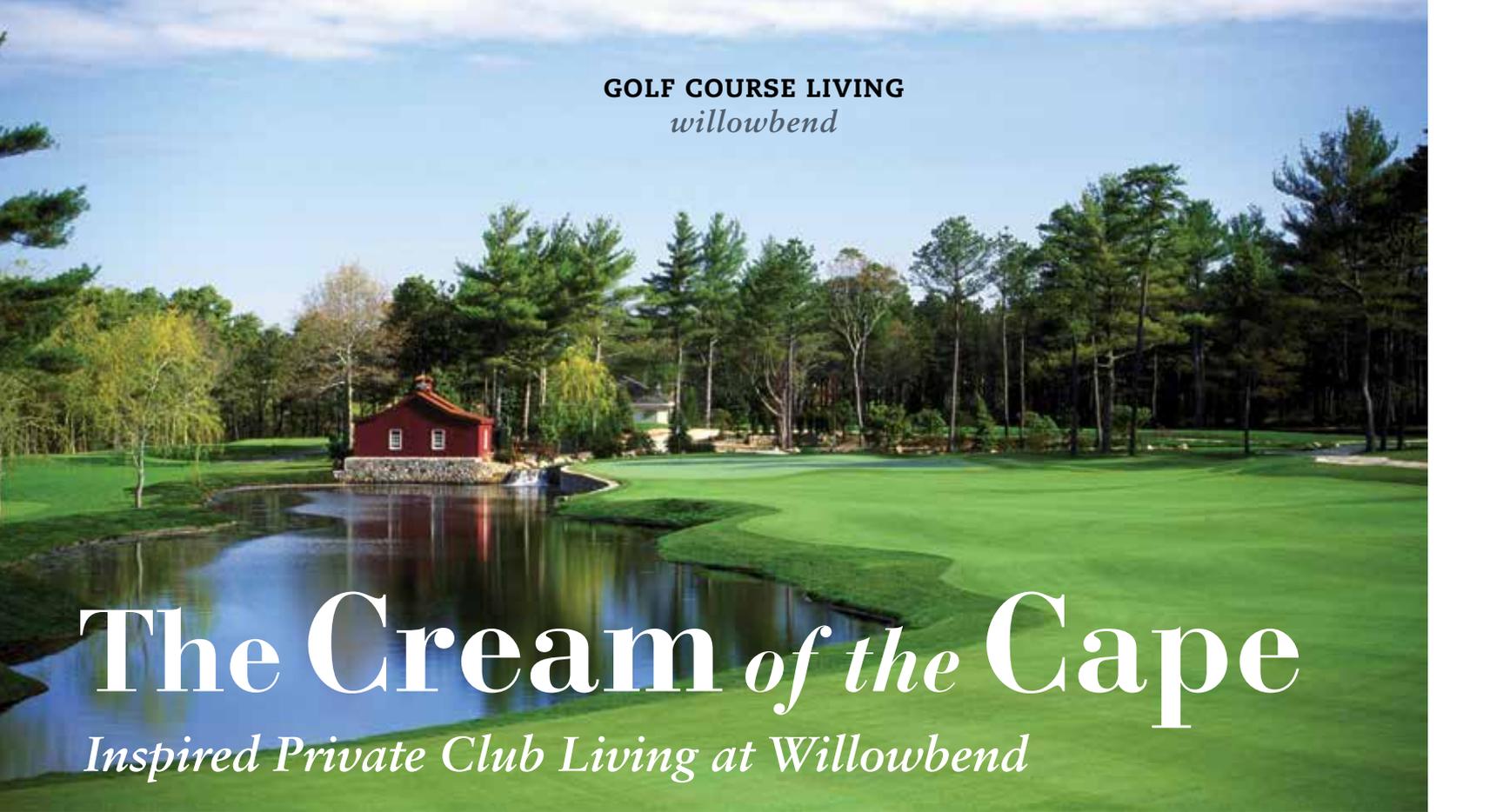
• Best Bites on Cape Cod  
• Martha's Vineyard  
Shopping & Cuisine

**Golf Course Living**

Discover Willowbend  
& Riverbend



**Attend Home Show**  
Foxboro & Topsfield



# The Cream of the Cape

*Inspired Private Club Living at Willowbend*

**T**HERE'S NO PLACE IN THE SUMMER LIKE CAPE COD. The beaches, the lobster, the saltwater taffy—they all conjure up memories of childhood vacations in the sun and endless varieties of fun.

With all the Cape has to offer, it's no surprise that so many people look to put down roots there—to purchase seasonal or year-round homes where they can share their love of the Cape Cod lifestyle with family and friends. And when prospective buyers go looking at the real estate listings, there's one private club community that always stands out: Willowbend.

One of the best things about Willowbend is that it's in Mashpee, just a few miles past the Bourne Bridge. So when you hit the Cape, you're home. Willowbend was created by Reebok founder Paul Fireman in 1992 to be a luxury

club community, one that did things differently—and better—than its Cape Cod peers. With business partner David Southworth, what Fireman created at Willowbend was a place unlike anything New England had ever seen. Even today, with Willowbend now a member of the Southworth family of communities, it seems more like the kind of place you'd find in Palm Springs or Miami Beach than hidden in the pines of Mashpee, Mass.

“From day one, Paul and I recognized that there was a market for a club and community that went against the grain,” said David Southworth, Founder and CEO of Southworth Development. “So we created an all-inclusive club, one that welcomed people regardless of their gender or ethnic or religious background. Believe it or not, that was a somewhat radical idea back in the early '90s. And we did away with a lot of the stuffy rules that just get in the way of people having a good time. We created a club with wonderful facilities and amenities and invited the world to join us. The rest, as they say, is history.”

Today, Willowbend is more appealing than ever. As a private club, it has everything—from 27 holes of championship golf to extensive fitness and tennis facilities, to fine dining, swimming, and a jam-packed calendar of club events and activities. As a community, it offers all that and more. Here, you'll find the kind of

BY DIRK VAN DER BROEK



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— David Southworth, Founder and CEO of Southworth Development



beautiful residences that grace magazine covers—single-family homes, townhomes, and villas marked by superior craftsmanship and long lists of luxury features.

In 2015, Willowbend created The Village at Willowbend, a neighborhood of luxury townhomes and villas that are within easy walking distance of the clubhouse and central amenities. The Village is nearly sold out now, but another similar neighborhood, Riverbend, is coming online this year. For anyone who's looking for a luxurious, no-maintenance pied à terre on the Cape, its designer townhomes are ideal.

If you've been thinking about spending more time on the Cape, you owe it to yourself to look into Willowbend. There's nothing quite like it—on the Cape or anywhere else.

[www.willowbendcapecod.com](http://www.willowbendcapecod.com) •



## **RIVERBEND:**

### **The Ultimate in Luxury and Privacy**

Nestled between the picturesque Santuit River and Willowbend's perfectly manicured golf course, Riverbend is this exclusive Cape Cod club community's newest gated neighborhood. It features 22 luxurious, new-construction townhomes, with a choice of two floor plans.

Riverbend's elegantly appointed two-story townhomes are just a short golf cart ride from the Willowbend clubhouse, fitness facilities, tennis center and golf shop. But the Riverbend neighborhood will feature its own private amenities, too, that are exclusively for the use of Riverbend residents, including a swimming pool, men's and ladies pool house facilities, outdoor barbecue grills and more.

Standard in each three-bedroom Riverbend townhome are beautiful trim work and architectural details, spacious bathrooms with soaking tubs, nine-foot-plus ceilings—and one offering that includes an upstairs bonus room which can be used as a fourth bedroom. Their quiet setting offers the ultimate in privacy and many offer sweeping views of the golf course. Riverbend is maintenance-free living on a grand scale—and the perfect choice for anyone looking to downsize in style. You won't find a better place to celebrate life on the Cape with your family and friends.

A Living Room View  
at Willowbend  
Mashpee, MA  
[www.willowbend.com](http://www.willowbend.com)

